



MEDIA DATA 2024

Communication solutions for the target group
of managing directors and plant managers in
mineral processing plants



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AT MINERAL PROCESSING Europe

For about 60 years now, **AT MINERAL PROCESSING Europe** has been informing engineers on developments and problem solutions in mechanical process engineering for mineral resources. All process stages, e.g. comminution and agglomeration, screening and classification, material transport and storage, are discussed with regard especially to both technical and economic aspects. The trade magazine is printed in German and English throughout. The technical focus within the broad spectrum of topics makes **AT MINERAL PROCESSING Europe** unique as an advertising vehicle. In addition to the printed copies, **AT MINERAL PROCESSING Worldwide** is also distributed by email as an eMagazine in selected regions. For you, that means even more contacts - for the same price. The trade magazine is published **completely bilingually** in German/English.



**Publication
frequency**

10 issues per year



**Copies
actually
distributed**

1,688 copies



Volume analysis

Magazine format DIN A4
Total volume 720 pages
Editorial section 604 pages
Advertising section 116 pages

| Issue | Dates | Main topics | | | Trade fairs/Events |
|----------|--|---|---|--|---|
| 1-2/2024 | Publication date: 28.02.2024 Editorial deadline: 21.12.2023 Advertising deadline: 06.02.2024 | Construction waste recycling <ul style="list-style-type: none"> • Crushers, mills • Construction machinery • Attachments | Screening & Classifying <ul style="list-style-type: none"> • Screens and screening equipment • Hydrosizing/classifiers • Wear parts | Conveying and Storage <ul style="list-style-type: none"> • Conveying equipment and accessories • Pumps and motors • HGVs / dumpers / dump trucks • Silos and bins • Feeding and discharge equipment • Level monitoring • Wear protection / linings | 22.03.2024 Fachtagung Abbruch , Berlin/G 13.-14.03.2024 Gurttörderer und ihre Elemente , Essen/G |
| 3/2024 | Publication date: 21.03.2024 Editorial deadline: 22.01.2024 Advertising deadline: 28.02.2024 | Laboratory Analysis & Automation <ul style="list-style-type: none"> • Process control systems • Energy efficiency • Maintenance/service sampling • Equipment and processes for sample division • Laboratory equipment | Dedusting & Air Pollution Control <ul style="list-style-type: none"> • Filter systems • Extraction equipment • Dust suppression / binding | Quarrying Industry <ul style="list-style-type: none"> • Mills • Screens • Water and sludge treatment systems • Washers • Soil remediation | 24.-27.04.2024 Intermat , Paris/F |
| 4/2024 | Publication date: 22.04.2024 Editorial deadline: 22.02.2024 Advertising deadline: 27.03.2024 | Crushing <ul style="list-style-type: none"> • Mobile crushers • Stationary crushers | Wear Protection <ul style="list-style-type: none"> • Crushers, mills • Screens • Conveying equipment • Linings for silo and bins • HGVs/dumper trucks/ tyre maintenance | Construction waste recycling <ul style="list-style-type: none"> • Crusher, Mills • Construction machinery • Attachments | 13.-17.05.2024 IFAT , Munich/G 28.-30.05.2024 Euro Mine Expo , Skellefteå/SE |

The editorial department reserves the right to make changes/additions on grounds of topicality.

| Issue | Dates | Main topics | | | Trade fairs/ Events |
|-----------------|--|--|--|--|--|
| 5/2024 | Publication date: 22.05.2024 Editorial deadline: 22.03.2024 Advertising deadline: 25.04.2024 | Grinding & Screening <ul style="list-style-type: none"> • Mills • Laboratory and analysis mills • Screens and screening systems • Wear components | Dewatering & Drying <ul style="list-style-type: none"> • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners | Potash & Salt Processing <ul style="list-style-type: none"> • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizing | 12.-13.06.2024 BKMNA Mineralische Nebenprodukte und Abfälle , Berlin/G 10.-14.06.2024 Achema , Frankfurt a. M./G 25.-27.06.2024 Hillhead Quarrying, Construction & Recycling , Buxton/UK |
| 6/2024 | Publication date: 28.06.2024 Editorial deadline: 29.04.2024 Advertising deadline: 06.06.2024 | Digitalization in mineral processing <ul style="list-style-type: none"> • System control • Industry 4.0 • System monitoring • Digital extraction planning | Laboratory Analysis & Automation <ul style="list-style-type: none"> • Process control systems • Energy efficiency • Maintenance/service, sampling • Equipment and processes for sample division • Laboratory equipment | Conveying and Storage <ul style="list-style-type: none"> • Conveying equipment and accessories • Pumps and motors • HGVs/dumpers/dump trucks • Silos and bins • Feeding and discharge equipment • Filling level monitoring • Wear protection / linings | |
| 7-8/2024 | Publication date: 02.08.2024 Editorial deadline: 03.06.2024 Advertising deadline: 11.07.2024 | Sorting <ul style="list-style-type: none"> • Sorting machines • Sensors • Separating tables • Density sorting | Gravel and sand <ul style="list-style-type: none"> • Excavators/Floating Grabs and Pumps • Washing facilities • Screening machines • Setting machine | Ore Beneficiation <ul style="list-style-type: none"> • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones | |

The editorial department reserves the right to make changes/additions on grounds of topicality.

| Issue | Dates | Main topics | | | Trade Fairs/Events |
|---------|--|--|--|---|--|
| 9/2024 | Publication date: 10.09.2024 Editorial deadline: 10.07.2024 Advertising deadline: 19.08.2024 | Special Solids <ul style="list-style-type: none"> • Drones for use in surface mining • Digital evaluation of drone images | Screening and classifying <ul style="list-style-type: none"> • Screening machines and plants • Current classification/classifiers • Wear parts | Conveying and storage <ul style="list-style-type: none"> • Conveyors and accessories • Pumps and motors • SKW/Dumper/Dump Truck • Silos and bunkers • Feeding and discharge devices • Level monitoring • Wear protection/linings | 09.-10.10. 2024 Solids , Dortmund/G 24.-26.09.2024 MINExpo International , Las Vegas/USA 29.09.-03.10.2024 IMPC Washington/USA |
| 10/2024 | Publication date: 08.10.2024 Editorial deadline: 08.08.2024 Advertising deadline: 13.09.2024 | Drone systems for raw material extraction <ul style="list-style-type: none"> • Drones for use in surface mining • Digital evaluation of drone images | Extraction <ul style="list-style-type: none"> • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery | Crushing <ul style="list-style-type: none"> • Mobile crushers • Stationary crushers | |
| 11/2024 | Publication date: 04.11.2024 Editorial deadline: 04.09.2024 Advertising deadline: 10.10.2024 | Construction Waste Recycling <ul style="list-style-type: none"> • Crushers, mills • Construction machinery • Attachments | Construction Waste Recycling <ul style="list-style-type: none"> • Crushers, mills • Construction machinery • Attachments | Dewatering & Drying <ul style="list-style-type: none"> • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners | 20.-22.11.2024 Forum Miro , Berlin/G 12.-14.11.2024 Filtech , Cologne/G |

The editorial department reserves the right to make changes/additions on grounds of topicality.

| Issue | Dates | Main topics | | | Trade fairs/Events |
|----------------|--|---|---|---|--------------------|
| 12/2024 | Publication date: 10.12.2024 Editorial deadline: 10.10.2024 Advertising deadline: 18.11.2024 | Special Construction machinery <ul style="list-style-type: none"> • Outlook for bauma 2025 • Construction machinery and accessories • E-mobility • Attachments • Control and digitalization | Wear Protection <ul style="list-style-type: none"> • Crushers, mills • Screens • Conveying equipment • Linings for silos and bins • HGVs / dump trucks / tyre maintenance | Optimization & Process Control <ul style="list-style-type: none"> • Automation • Process control systems • Energy efficiency • Maintenance/service | |

Crculation audit:



Circulation anaysis: Copies per issue
(annual average of July 01st 2022 to June 30th 2023)

| | | | |
|------------------------------|-------|-----------------|-----|
| Print run: | 1,519 | | |
| Copies actually distributed: | 1,688 | thereof abroad: | 763 |
| - thereof E-Paper: | 387 | thereof abroad: | 200 |
| Copies sold: | 393 | thereof abroad: | 100 |
| Subscriptions: | 391 | thereof abroad: | 100 |
| Other sales: | 2 | | |
| Single copy sales: | 0 | | |
| Free copies: | 1,295 | thereof abroad: | 463 |
| Archive and specimen: | 218 | | |

Geographic distribution analysis:

| Country | Copies actually distributed | |
|-----------------------------|-----------------------------|--------|
| | % | copies |
| Domestic | 54.8 | 925 |
| Abroad | 45.2 | 763 |
| Copies actually distributed | 100.0 | 1,688 |

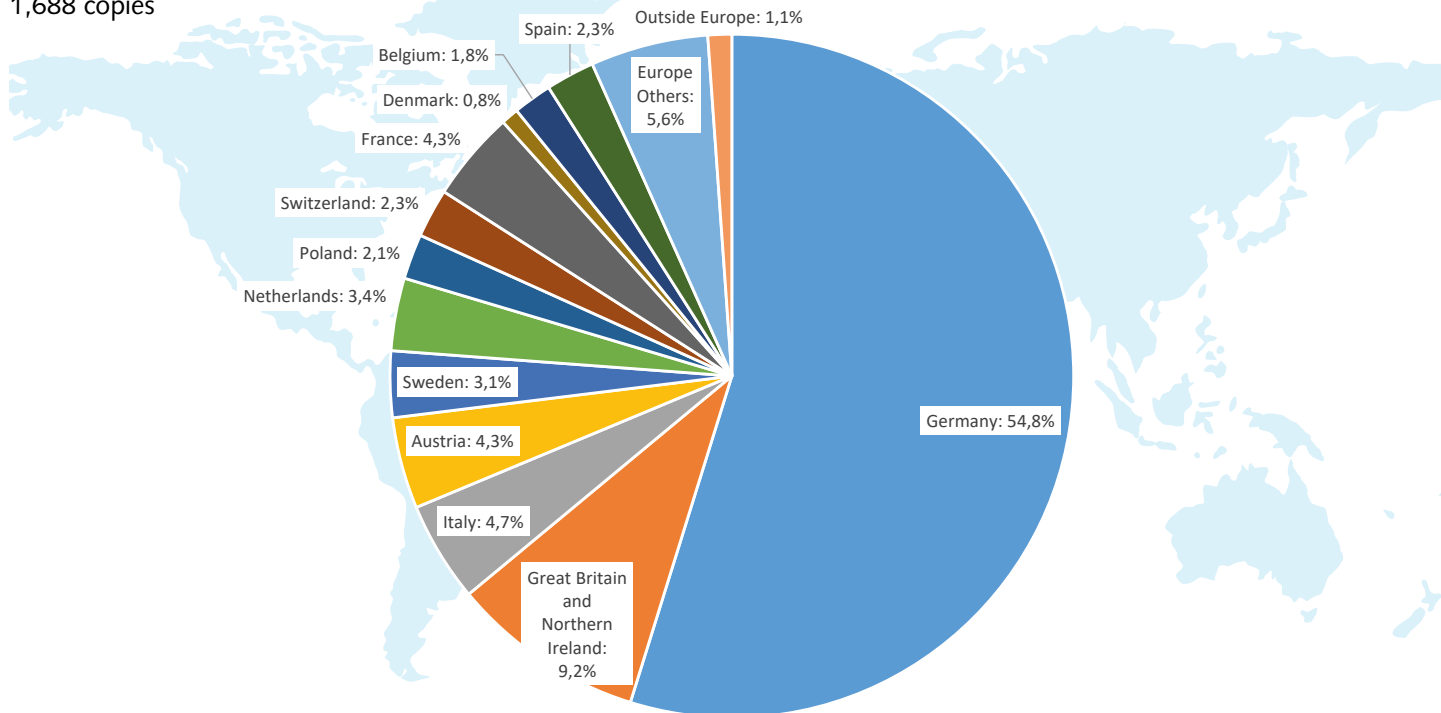
Summary of the survey method:

1. Method: Dissemination analysis by file evaluation - total survey
 2. Basic population: actual circulation 1,688 = 100 %
 3. Sample: total survey
 4. Target person of the study: not applicable
 5. Period of study: August 2023
 6. Execution of the study: Bauverlag BV GmbH
- Details on the survey method are available from the publishing company.

International distribution

Copies actually distributed:














1,688 copies



Sectors/branches:

| Readership structure | Copies actually distributed | |
|---|-----------------------------|--------------|
| | % | Copies |
| Extraction and processing of non-metallic minerals, sand and gravel | 49.0 | 827 |
| Mining and processing (ores, potash and salt, fertilizer, etc.) | 22.4 | 378 |
| Further processing industry (e.g. cement, lime and plaster plants) | 12.4 | 210 |
| Machine and plant engineering | 5.9 | 100 |
| Construction machinery trading | 4.7 | 79 |
| Building materials recycling | 2.3 | 39 |
| Others | 3.3 | 55 |
| | 100.0 | 1,688 |

Ad prices, print space and bleed-format (plus 3 mm bleed to each side):

| | | | | | | | | | | | | | | | | | | | | |
|--|--|---|--|--|------------------------------|------------|-------------------------------|------------|-------|--|-------------------|------------|--------------------|------------|--|------------|-------|--|---------------------------|------------|
| 2/1 Page  Bleed format: 420 x 297 mm Price (b/w to 4c) 3,800.00 € | 1/1 Page  Bleed format: 210 x 297 mm Price (b/w to 4c) 2,200.00 € | Juniorpage  Bleed format: 148 x 210 mm Price (b/w to 4c) 1,590.00 € | 1/2 Page, horiz.  Bleed format: 210 x 145 mm Price (b/w to 4c) 1,490.00 € | 1/2 Page, vertical  Bleed format: 100 x 297 mm Price (b/w to 4c) 1,490.00 € | | | | | | | | | | | | | | | | |
| 1/3 Page, vertical  Bleed format: 70 x 297 mm Price (b/w to 4c) 1,150.00 € | 1/3 Page, horiz.  Bleed format: 210 x 100 mm Price (b/w to 4c) 1,150.00 € | 1/4 Page, vertical  Bleed format: 52 x 297 mm Price (b/w to 4c) 995.00 € | 1/4 Page, horiz.  Bleed format: 210 x 74 mm Price (b/w to 4c) 995.00 € | 1/4 Page, Col.  Bleed format: 100 x 145 mm Price (b/w to 4c) 995.00 € | | | | | | | | | | | | | | | | |
| 1/8 Page, vertical  Bleed format: 52 x 145 mm Price (b/w to 4c) 825.00 € | 1/8 Page, horiz.  Bleed format: 210 x 50 mm Price (b/w to 4c) 825.00 € | 1/8 Page, Col.  Bleed format: 100 x 74 mm Price (b/w to 4c) 825.00 € | <table><tr><td>Advertorial 1/1 page*</td><td>2,200.00 €</td></tr><tr><td>Advertorial 1/2 page**</td><td>1,490.00 €</td></tr><tr><td colspan="2"><hr/></td></tr><tr><td>Cover page</td><td>2,900.00 €</td></tr><tr><td>Cover story</td><td>6,900.00 €</td></tr><tr><td>Cover story fair price Issue 9 Solids</td><td>8,625.00 €</td></tr><tr><td colspan="2"><hr/></td></tr><tr><td>image of the month</td><td>2,900.00 €</td></tr></table> | | Advertorial 1/1 page* | 2,200.00 € | Advertorial 1/2 page** | 1,490.00 € | <hr/> | | Cover page | 2,900.00 € | Cover story | 6,900.00 € | Cover story fair price Issue 9 Solids | 8,625.00 € | <hr/> | | image of the month | 2,900.00 € |
| Advertorial 1/1 page* | 2,200.00 € | | | | | | | | | | | | | | | | | | | |
| Advertorial 1/2 page** | 1,490.00 € | | | | | | | | | | | | | | | | | | | |
| <hr/> | | | | | | | | | | | | | | | | | | | | |
| Cover page | 2,900.00 € | | | | | | | | | | | | | | | | | | | |
| Cover story | 6,900.00 € | | | | | | | | | | | | | | | | | | | |
| Cover story fair price Issue 9 Solids | 8,625.00 € | | | | | | | | | | | | | | | | | | | |
| <hr/> | | | | | | | | | | | | | | | | | | | | |
| image of the month | 2,900.00 € | | | | | | | | | | | | | | | | | | | |

* Price surcharge for design by the publisher € 500.00; ** Price surcharge for design by the publisher € 250.00

All prices are subject to statutory VAT. Agency commission: 15 %. Please find the general terms and conditions at: <https://bauverlag.de/en/terms>

Additional charges:

Special positions: inside front cover, back cover and inside back cover 450.00 €
other prescribed positions 20 %

All surcharges eligible for discount.

Discounts: Published within 12 month,
(insertion year, starts with publication of the first advertisement)

Staggered repeat discount

3 times 3 %
6 times 5 %
12 times 10 %
18 times 15 %

Quantity scale

3 pages 5 %
6 pages 10 %
12 pages 15 %
18 pages 20 %

Crossmedia discount

Discounts for print and online advertising and crossmedia advertising campaigns on request.

Bauverlag publishing combinations

Combination with all titles published by Bauverlag.
„Combination deals“ on request.

No discount on inserts and additional technical costs.

Classified ads:

(not discountable)

| | | |
|--------------------------------------|---|---------|
| Job advert s/w | per height mm (1 column, 40 mm wide) | 6.20 € |
| Job advert colour | per height mm (1 column, 40 mm wide) | 11.50 € |
| Situation wanted s/w | per height mm (1 column, 40 mm wide) | 3.50 € |
| Opportunity ad, Purchase/sale b/w | per height mm (1 column, 40 mm wide) | 6.20 € |

From a print value of 1,200.00 €, your job posting will be displayed online at www.AT-MINERALS.com for 4 weeks for free.

Special ad types:

Bound inserts (sample - front page/back page required)

| | |
|---------|------------|
| 2-pages | 2,200.00 € |
| 4-pages | 2,995.00 € |

(others on request)

Discounts as per scale of discount: 1 sheet = 1 ad page
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded).
Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 7 mm
foot trim: 3 mm, lateral trim: 3 mm each

Loose inserts (not discountable)

Maximum size 205 x 290 mm

| | |
|--|----------------|
| Weight of loose insert | Price % |
| Full insert till 25 g and 2 mm thickness (higher weights and thicknesses on request) | 790.00 € |
| Print insert till 25 g and 2 mm thickness (higher weights and thicknesses on request) | 880.00 € |

For partial occupancy: Selection cost per section 150.00 €

Glued ad media

Postcard

Product samples, other tip-ons

Price %

95.00 €

on request

Technical costs are not eligible for commission and are not discountable.

Required delivery quantity: According to order confirmation
Delivery address: Print Media Group GmbH

Niederlassung Leimen

Frau Tanja Sturm

Gutenbergstraße 4

69181 Leimen

Delivery memo: „For AT MINERAL PROCESSING Europe Issue ...“

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

Terms of payment:

Net invoice value within 30 days following the date of the invoice, VAT ID No. DE 813382417

Bank details:

Bauverlag BV GmbH, Gütersloh

Sparkasse Gütersloh-Rietberg

IBAN: DE46 4785 0065 0018 0329 62

BIC: WELADED1GTL



Magazine format: 210 mm wide, 297 mm high, DIN A4
untrimmed: 216 mm wide, 303 mm high

Print space: 178 mm wide x 277 mm high
4 columns, 45 mm wide

Printing and binding methods: Offset printing, adhesive binding

Data transmission: - transmission by FTP: upon request
- by e-mail (up to 10 MB):
order.management@bauverlag.de

For larger volumes of data, please contact:
Birgit Grewe, Phone: +49 5241 2151 5151

Data formats: Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.

Colours: The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.

Data acceptance/archiving: All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process.

What does the **AT** cover story offer you?

The **AT cover story** is an exclusive report about a project, which is presented in detail and prominently announced on the front page.

Combined with a comprehensive advertising package, the **AT cover story** becomes an attractive communication package.



AT Cover Story

- Exclusive project report (in consultation with the editorial office)
- Cover page photo
- 1/1 page ad
- Fullsize banner for one month on www.at-minerals.com
- PDF of your article including title page

Price information on page 11



MINERAL PROCESSING
WORLDWIDE

MEDIA DATA 2024

Communication solutions for the target group of managing directors and plant managers in mineral processing plants as an issue published exclusively in English that is distributed only outside Europe





AT MINERAL PROCESSING Worldwide

AT MINERAL PROCESSING Worldwide is the counterpart to AT Europe distributed worldwide. With the same focus on technology and range of subjects covered, **AT MINERAL PROCESSING Worldwide** presents information exclusively in English for decision-makers in the mineral processing industry. For your export business to other continents, **AT MINERAL PROCESSING Worldwide** is the optimum advertising platform and sales tool.



**Publication
frequency**

5 issues per year



**Copies
actually
distributed**

3,399 Copies



Volume analysis

Magazine format DIN A4
Total volume 294 pages
Editorial section 262 pages
Advertising section 32 pages

| Issue | Dates | Main topics | | | Trade fairs/Events |
|--------|--|---|--|--|--|
| 1/2024 | Publication date: 03.04.2024 Advertising deadline: 08.03.2024 | Construction waste recycling <ul style="list-style-type: none"> • Crushers, mills • Construction machinery • Attachments | Screening & Classifying <ul style="list-style-type: none"> • Screens and screening equipment • Hydrosizing/classifiers • Wear parts | Conveying and Storage <ul style="list-style-type: none"> • Conveying equipment and accessories • Pumps and motors • HGVs / dumpers / dump trucks • Silos and bins • Feeding and discharge equipment • Filling level monitoring • Wear protection / linings | 24.-27.04. Intermat , Paris/F 13.-17.05. IFAT , Munich/G 28.-30.05. Euro Mine Expo , Skelleftea/SE |
| | | Laboratory Analysis & Automation <ul style="list-style-type: none"> • Process control systems • Energy efficiency • Maintenance/service sampling • Equipment and processes for sample division • Laboratory equipment | Dedusting & Air Pollution Control <ul style="list-style-type: none"> • Filter systems • Extraction equipment • Dust suppression / binding | Quarrying Industry <ul style="list-style-type: none"> • Mills • Screens • Water and sludge treatment systems • Washers • Soil remediation | |
| 2/2024 | Publication date: 03.06.2024 Advertising deadline: 07.05.2024 | Crushing <ul style="list-style-type: none"> • Mobile crushers • Stationary crushers | Wear Protection <ul style="list-style-type: none"> • Crushers, mills • Screens • Conveying equipment • Linings for silo and bins • HGVs/dumper trucks/tyre maintenance | Construction waste recycling <ul style="list-style-type: none"> • Crushers, mills • Construction machinery • Attachments | 10.-14.06. Achema , Frankfurt a. M./D 25.-27.06. Hillhead Quarrying, Construction & Recycling , Buxton/UK |
| | | Grinding & Screening <ul style="list-style-type: none"> • Mills • Laboratory and analysis mills • Screens and screening equipment • Wear components | Dewatering & Drying <ul style="list-style-type: none"> • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners | Potash & Salt Processing <ul style="list-style-type: none"> • Extraction, production, storage and filling/packaging of fertilizers • Phosphate extraction and processing • Flotation • Packaging • Pelletization | |

The editorial department reserves the right to make changes/additions on grounds of topicality.

| Issue | Dates | Main topics | | | Trade fairs/Events |
|--------|--|---|--|--|---|
| 3/2024 | Publication date: 15.08.2024 Advertising deadline: 24.07.2024 | Digitalization in mineral processing <ul style="list-style-type: none"> • System control • Industry 4.0 • System monitoring • Digital extraction planning | Laboratory Analysis & Automation <ul style="list-style-type: none"> • Process control systems • Energy efficiency • Maintenance/service, sampling • Equipment and processes for sample division • Laboratory equipment | Conveying and Storage <ul style="list-style-type: none"> • Conveying equipment and accessories • Pumps and motors • HGVs/dumpers/dump trucks • Silos and bins • Feeding and discharge equipment • Filling level monitoring • Wear protection / linings | |
| | | Sorting <ul style="list-style-type: none"> • Sorting machines • Sensors • Separating tables • Density sorting | Sand and Gravel <ul style="list-style-type: none"> • Excavators / floating grab dredgers and pumps • Washers • Screens • Jigs | Ore Beneficiation <ul style="list-style-type: none"> • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones | |
| 4/2024 | Publication date: 21.10.2024 Advertising deadline: 26.09.2024 | Special Solids | Screening & Classifying <ul style="list-style-type: none"> • Screens and screening equipment • Hydrosizing / air separators • Wear parts | Conveying and Storage <ul style="list-style-type: none"> • Conveying equipment and accessories • Pumps and motors • HGVs/dumpers/dump trucks • Silos and bins • Feeding and discharge equipment • Filling level monitoring • Wear protection / linings | 09.-10.10. Solids , Dortmund/G 24.-26.09. MINExpo International , Las Vegas/USA 29.09.-03.10. IMPC , Washington/USA 12.-14.11. Filtech , Cologne/G |
| | | Drone systems for raw material extraction <ul style="list-style-type: none"> • Drones for use in surface mining • Digital evaluation of drone images | Extraction <ul style="list-style-type: none"> • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery | Crushing <ul style="list-style-type: none"> • Mobile crushers • Stationary crushers | |
| 5/2024 | Publication date: 19.12.2024 Advertising deadline: 27.11.2024 | Construction Waste Recycling <ul style="list-style-type: none"> • Crushers, mills • Construction machinery • Attachments | Ore Beneficiation <ul style="list-style-type: none"> • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones | Dewatering & Drying <ul style="list-style-type: none"> • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners | |
| | | Special Construction machinery <ul style="list-style-type: none"> • Outlook for bauma 2025 • Construction machinery and accessories • E-mobility • Attachments • Control and digitalization | Wear Protection <ul style="list-style-type: none"> • Crushers, mills • Screens • Conveying equipment • Linings for silos and bins • HGVs / dump trucks / tyre maintenance | Optimization & Process Control <ul style="list-style-type: none"> • Automation • Process control systems • Energy efficiency • Maintenance/service | |

The editorial department reserves the right to make changes/additions on grounds of topicality.

Circulation audit:



Circulation analysis:

Copies per issue
(annual average of July 01st 2022 to June 30th 2023)

| | | |
|-----------------------------|-------|-----------------------|
| Print run: | 3,450 | |
| Copies actually distributed | 3,399 | thereof abroad: 3,351 |
| - thereof E-Paper: | 144 | thereof abroad: 142 |
| Copies sold: | 0 | thereof abroad: 0 |
| Subscriptions: | 0 | thereof abroad: 0 |
| Single copy sales | 0 | |
| Free copies | 3,399 | thereof abroad: 3,209 |
| Archive and specimen | 195 | |
| Other sales | 0 | |

Geographic distribution:

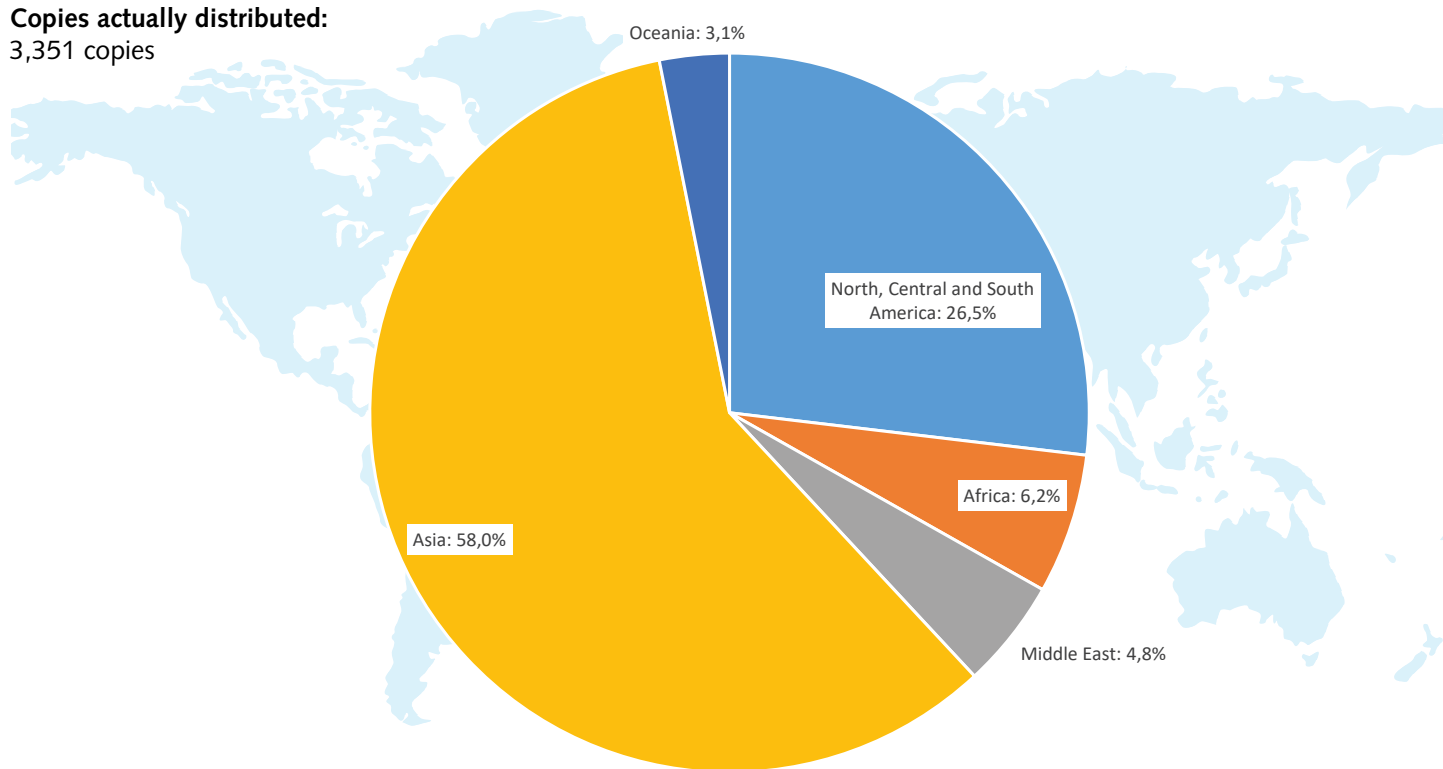
| | Copies actually distributed | |
|-----------------------------|-----------------------------|--------|
| | % | Copies |
| Domestic | 1.4 | 48 |
| Abroad | 98.6 | 3,351 |
| Copies actually distributed | 100.0 | 3,399 |

Summary of the survey method:

1. Method: Dissemination analysis by file evaluation - total survey
 2. Basic population: actual circulation 3,399 = 100.0 %
 3. Sample: total survey
 4. Target person of the study: not applicable
 5. Period of study: August 2023
 6. Execution of the study: Bauverlag BV GmbH
- Details on the survey method are available from the publishing company.

International distribution













Copies actually distributed:
3,351 copies



Sectors/branches:

| Readership structure | Copies actually distributed | |
|--|-----------------------------|--------|
| | % | Copies |
| Mining and extraction (ores, potash and salt, fertilizers, etc.) | 62.2 | 2,113 |
| Extraction and processing of non-metallic minerals, sand and gravel plants | 23.8 | 810 |
| Further processing industry (e.g. cement, lime and gypsum plants) | 9.6 | 325 |
| Machine and plant engineering | 1.3 | 43 |
| Construction waste recycling | 1.1 | 36 |
| Others | 2.1 | 72 |

Ad prices, print space and bleed-format (plus 3 mm bleed to each side):

| | | | | |
|--|--|---|---|--|
| 2/1 Page  Bleed format: 420 x 297 mm Price (b/w to 4c) 6,450.00 € | 1/1 Page  Bleed format: 210 x 297 mm Price (b/w to 4c) 3,650.00 € | Juniorpage  Bleed format: 148 x 210 mm Price (b/w to 4c) 2,450.00 € | 1/2 Page, horiz.  Bleed format: 210 x 145 mm Price (b/w to 4c) 2,350.00 € | 1/2 Page, vertical  Bleed format: 100 x 297 mm Price (b/w to 4c) 2,350.00 € |
| 1/3 Page, vertical  Bleed format: 70 x 297 mm Price (b/w to 4c) 2,100.00 € | 1/3 Page, horiz.  Bleed format: 210 x 100 mm Price (b/w to 4c) 2,100.00 € | 1/4 Page, vertical  Bleed format: 52 x 297 mm Price (b/w to 4c) 1,950.00 € | 1/4 Page, horiz.  Bleed format: 210 x 74 mm Price (b/w to 4c) 1,950.00 € | 1/4 Page, Col.  Bleed format: 100 x 145 mm Price (b/w to 4c) 1,950.00 € |
| 1/8 Page, vertical  Bleed format: 52 x 145 mm Price (b/w to 4c) 1,650.00 € | 1/8 Page, horiz.  Bleed format: 210 x 50 mm Price (b/w to 4c) 1,650.00 € | 1/8 Page, Col.  Bleed format: 100 x 74 mm Price (b/w to 4c) 1,650.00 € | Advertorial 1/1 Page* Advertorial 1/2 Page** 3,650.00 € 2,350.00 € | Cover story 4,100.00 € |

* Price surcharge for design by the publisher € 500.00; ** Price surcharge for design by the publisher € 250.00

All prices are subject to statutory VAT. Agency commission: 15 %. Please find the general terms and conditions at: <https://bauverlag.de/en/terms>

Additional charges:

| | | |
|--------------------------|--|----------|
| Special position: | inside front cover, back cover and inside back cover | 450.00 € |
| | other prescribed positions | 20 % |

All surcharges eligible for discount.

Discounts:

Published within 12 months
(insertion year, starts with publication of the first advertisement)

staggered repeat discount

| | |
|----------|------|
| 3 times | 3 % |
| 6 times | 5 % |
| 12 times | 10 % |
| 18 times | 15 % |

quantity scale

| | |
|----------|------|
| 3 pages | 5 % |
| 6 pages | 10 % |
| 12 pages | 15 % |
| 18 pages | 20 % |

Crossmedia discount

Discounts for print and online advertising and crossmedia advertising campaigns on request.

Special ad types:

Bound inserts (sample – front page/back page – required)

| | |
|---------------------|------------|
| 2-pages | 3,500.00 € |
| 4-pages | 4,900.00 € |
| (others on request) | |

Discounts as per scale of discount : 1 sheet = 1 ad page
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded).

Loose inserts:

Maximum size 205 x 290 mm

| Weight of loose insert | Price % |
|---|----------|
| Full insert: up to 25 g and 2 mm thickness (higher weights and thicknesses on request) | 790.00 € |
| Print insert till 25 g and 2 mm thickness (higher weights and thicknesses on request) | 880.00 € |

For partial occupancy: Selection cost per section 150.00 €

Glued ad media

postcard

product samples, other tip-ons

Price %

95.00 €

on request

Technical costs are not eligible for commission and are not discountable.

Required delivery quantity: according to order confirmation
delivery address: Print Media Group GmbH

Niederlassung Leimen

Frau Tanja Sturm

Gutenbergstraße 4

69181 Leimen

Germany

Delivery memo: „for AT MINERAL PROCESSING
Worldwide issue ...“

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

Terms of payment:

Net invoice value within 30 days following the date of the invoice, VAT ID No. DE 813382417

Bank details:

Bauverlag BV GmbH, Gütersloh

Sparkasse Gütersloh-Rietberg

IBAN: DE46 4785 0065 0018 0329 62

BIC: WELADED1GTL



Magazine format: 210 mm wide, 297 mm high, DIN A4
untrimmed: 216 mm wide, 303 mm high

Print space: 178 mm wide x 277 mm high
4 columns, 45 mm wide

Printing and binding methods: Offset printing, adhesive binding

Data transmission: - transmission by FTP: upon request
- by e-mail (up to 10 MB):
order.management@bauverlag.de

For larger volumes of data, please contact:
Birgit Grewe, Phone: +49 5241 2151 5151

Data formats: Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.

Colours: The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.

Data acceptance/archiving: All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process.

AT combination – Global presence at a small price

For your communications with the entire mineral processing industry worldwide, use both editions of **AT MINERAL PROCESSING**. This way you reach all relevant markets without overlapping – and that at an attractive special price!

AT combination I

1 advert in
AT MINERAL PROCESSING Europe

+ 1 advert in
AT MINERAL PROCESSING Worldwide

+ 1 text ad in the **AT Newsletter**
1 banner on **www.AT-MINERALS.com** (1 month)

= **15% combination discount**



or



AT combination II

2 adverts in
AT MINERAL PROCESSING Europe

+

1 adverts in
AT MINERAL PROCESSING Worldwide

= **15% combination discount**



AT digital combination III

1 text ad in the
AT Newsletter

+

1 banner on
www.AT-MINERALS.com
(in the same time)

= **15% combination discount**



Precondition for AT Combi I and II: same format in all issues. The AT combis count as 1 placement/1 page in all frequency scales.








AT SCREENING TECHNOLOGY

The **AT SCREENING TECHNOLOGY** supplement is the must-have for all screen manufacturers, distributors and suppliers. As a comprehensive product overview, **AT SCREENING TECHNOLOGY** presents the screens in comparison tables.

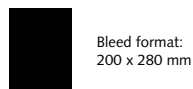
| | |
|------------------------|--|
| Title: | AT SCREENING TECHNOLOGY |
| Short profile: | AT SCREENG TECHNOLOGY provides tabular comparisons for different types (e.g. trommels, vibrating screens) of screens and accessories and is therefore an indispensable source of information for the selection of a screening machine. |
| Language: | English |
| Target group: | Managing directors and technical operations/plant managers in the global mineral processing industry |
| Publication frequency: | 1 issue per year |
| Circulation: | 13,000 copies |
| Magazine format: | 200 mm wide x 280 mm high |
| Distribution: | Supplement in the trade magazines AT Europe, AT Worldwide, ZKG CEMENT LIME GYPSUM and tunnel |



| | |
|-----------------------|------------|
| Dates: | |
| Booking deadline | 08.08.2024 |
| company profiles: | |
| Advertising deadline: | 27.08.2024 |
| Publishing date: | 18.09.2024 |

| 1/1 Page | 1/2 Page, horiz. | 1/2 Page, vertical | 1/3 Page, vertical | 1/3 Page, horiz. | 1/4 Page, horiz. | 1/4 Page, Col. |
|--|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| Bleed format: 200 x 280 mm | Bleed format: 200 x 140 mm | Bleed format: 100 x 280 mm | Bleed format: 67 x 280 mm | Bleed format: 200 x 93 mm | Bleed format: 200 x 70 mm | Bleed format: 100 x 140 mm |
| Price (b/w to 4c) 4,400.00 € | Price (b/w to 4c) 2,490.00 € | Price (b/w to 4c) 2,490.00 € | Price (b/w to 4c) 1,890.00 € | Price (b/w to 4c) 1,890.00 € | Price (b/w to 4c) 1,590.00 € | Price (b/w to 4c) 1,590.00 € |

1/1 Page Company profile*



Bleed format:
200 x 280 mm

Price (b/w to 4c)
2,700.00 €

Photo on title page (37cm x 57cm)

600.00 €

ENTRIES (not commissionable)

Combination packages

Price (in €)

Package 1:

- 1/1 page advert
- 1/1 page company profile*
- picture on the cover
- company and product entries (flat-rate)
- 10 copies

5,500.00

Package 2:

- 1/2 page advert
- 1/1 page company profile*
- picture on the cover
- company and product entries (flat-rate)
- 10 copies

3,900.00

| Type of entry | Categories | Price (in €) |
|--|---|---|
| Company entry In the directory of manufacturers incl. company name, address, phone number, fax, e-mail, URL and company logo | – manufacturers screens screen linings analysis and laboratory screens accessories wear parts – suppliers | 240.00 for first category 140.00 per additional category |
| Product entry In the overview tables incl. technical data of your screen model and company logo | – stationary screens circular motion vibrating screens trommel screens linear motion vibrating screens elliptical motion vibrating screens tumbler screens/gyratory screens analysis and laboratory screens others – mobile screens screens for standalone operation screens for combined operation – screen linings – accessories | 240.00 for first category 140.00 per additional category |

* Company profile incl. layout (approx. 1,500 characters, 2-3 pictures, company logo and contact details).
Placement: in the front of the magazine in alphabetical order.

AT CRUSHING TECHNOLOGY








The **AT CRUSHING TECHNOLOGY** supplement is a must-have for all crusher manufacturers, distributors and suppliers. This comprehensive product survey provides a tabular overview of the different types of crushers and the available machines.

| | |
|-------------------------------|---|
| Title: | AT CRUSHING TECHNOLOGY |
| Short profile: | AT CRUSHING TECHNOLOGY presents tabular overviews of stationary and mobile crushers (impact crushers, cone crushers, etc.) as a comprehensive product survey. Directories of manufacturers and distributors round off the necessary information in the search for a suitable crusher |
| Language: | German/English |
| Target group: | Managing directors and technical operations/ plant managers in the global mineral processing industry |
| Publication frequency: | 1 issue per year |
| Circulation: | 26,000 copies |
| Magazine format: | 200 mm wide x 280 mm high |
| Distribution: | Supplement in the trade magazines AT Europe, AT Worldwide, ZKG CEMENT LIME GYPSUM, tunnel and THIS |



Dates:

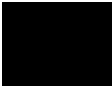
| | |
|------------------------------|------------|
| Booking deadline | 11.10.2024 |
| Company profiles: | |
| Advertising deadline: | 30.10.2024 |
| Publishing date: | 22.11.2024 |

| 1/1 Page | 1/2 Page, horiz. | 1/2 Page, vertical | 1/3 Page, vertical | 1/3 Page, horiz. | 1/4 Page, horiz. | 1/4 Page, Col. |
|--|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| Bleed format: 200 x 280 mm | Bleed format: 200 x 140 mm | Bleed format: 100 x 280 mm | Bleed format: 67 x 280 mm | Bleed format: 200 x 93 mm | Bleed format: 200 x 70 mm | Bleed format: 100 x 140 mm |
| Price (b/w to 4c) 5,500.00 € | Price (b/w to 4c) 2,990.00 € | Price (b/w to 4c) 2,990.00 € | Price (b/w to 4c) 1,990.00 € | Price (b/w to 4c) 1,990.00 € | Price (b/w to 4c) 1,690.00 € | Price (b/w to 4c) 1,690.00 € |

1/1 page Company profile*

Photo on title page (37cm x 57cm)

650.00 €

| |
|--|
|  |
| Bleed format: 2x 200 x 280 mm |
| Price (b/w to 4c) 3,500.00 € |

| Combination packages | Price (in €) |
|---|--------------|
| Package 1: – 1/1 page advert – 2/1 page company profile* – picture on the cover – company and product entries (flat-rate) – 10 copies | 6,900.00 |
| Package 2: – 1/2 page advert – 2/1 page company profile* – picture on the cover – company and product entries (flat-rate) – 10 copies | 4,900.00 |

ENTRIES (not commissionable)

| Type of entry | Categories | Price (in €) |
|--|--|---|
| Company entry In the directory of manufacturers incl. company name, address, phone number, Fax, e-mail, URL and company logo | – manufacturers crushers wear parts accessories – suppliers | 340.00 for first category 175.00 per additional category |
| Product entry In the overview tables incl. technical data of your crusher models and company logo | – cone crushers stationary/mobile – jaw crushers stationary/mobile – roll crushers stationary – impact crushers stationary/mobile – hammer crushers stationary/mobile – crushing buckets | 340.00 for first category 175.00 per additional category |

* Company profile incl. layout (approx. 1,500 characters, 4-6 pictures, company logo and contact details).
1/1 page each German and English. placement: in the front of the magazine in alphabetical order



AT-MINERALS.com

The AT website is the first port of call for engineers in mineral processing in their online research. It's not for nothing that the search, the archive and product pages are the most-clicked pages on www.AT-MINERALS.com. All information is provided in German and English. www.AT-MINERALS.com therefore gives you an on-target online advertising platform and – especially in combination with printed advertising in **AT MINERAL PROCESSING** – offers particularly positive advertising effects.

AT Newsletter

The **AT newsletter** gives engineers a monthly update on the developments and contracts in the mineral processing industry. With the **AT newsletter**, you can specifically reach the decision-makers, landing direct in their mailbox and therefore in their line of vision. Report on new products or developments with a text ad or make a lasting impression with a banner!



Page
impressions

21,790 per month



Visits

14,799 per month



Unique
user

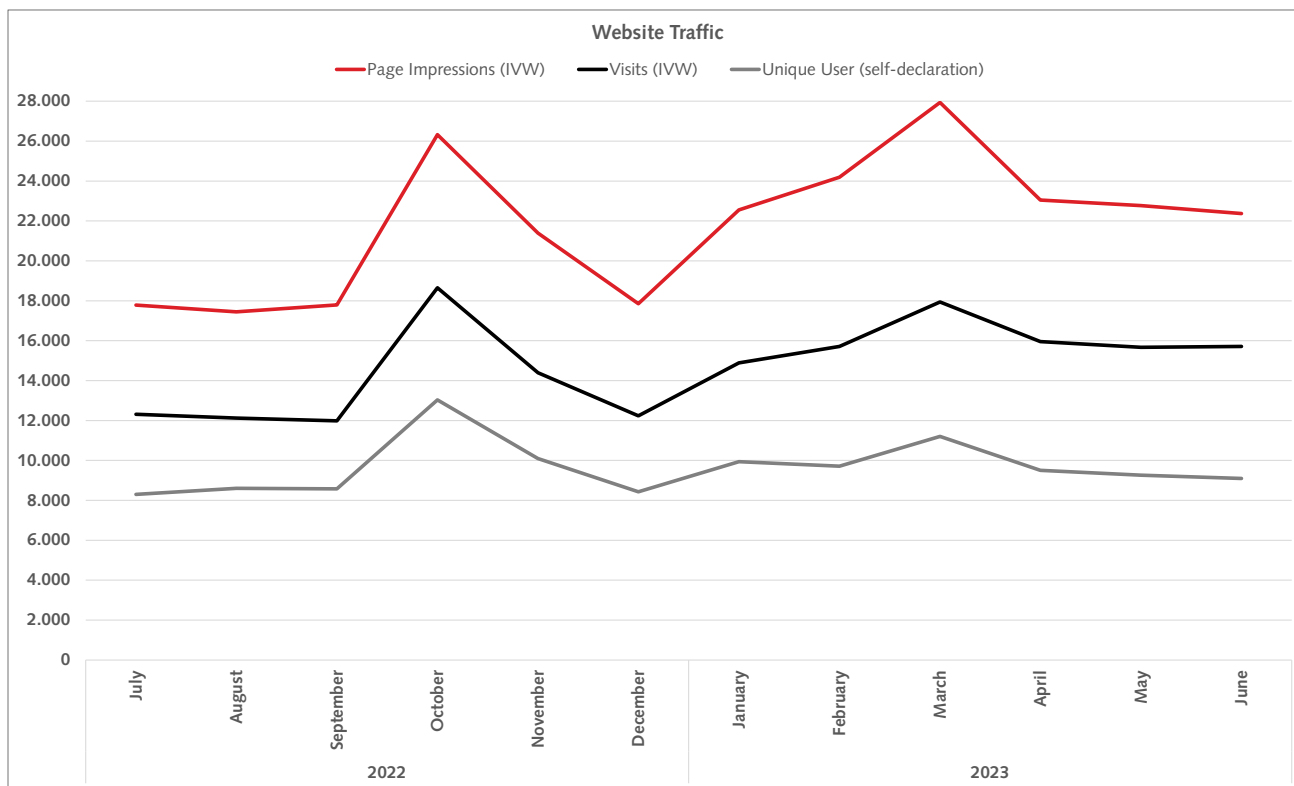
9,646 user



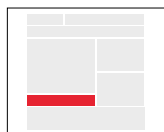
Newsletter
contacts

1,937 Ø recipients

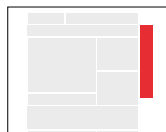
Traffic audit:



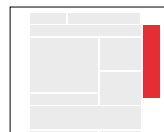
Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported; source for newsletter: Inxmail/self-reported, average per month July 2022 until June 2023

Prices and forms of advertising (price for 28 days / 4 weeks):

Fullsize banner

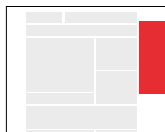
 Format (w x h):
 468 x 60 px

595.00 €

Skyscraper

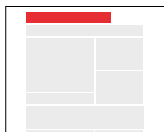
 Format (w x h):
 120 x 600 px

889.00 €

Wide skyscraper

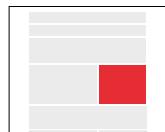
 Format (w x h):
 160 x 600 px

1,036.00 €

Half page

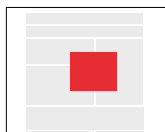
 Format (w x h):
 300 x 600 px

1,190.00 €

Superbanner

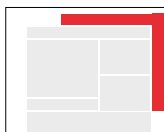
 Format (w x h):
 728 x 90 px

742.00 €

Medium rectangle

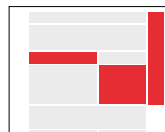
 Format (w x h):
 300 x 250 px

1,036.00 €

Layer Ad

 Format (w x h):
 400 x 400 px

On Request

Wallpaper

 Format (w x h):
 728 x 90 px + 120 x 600 px

1,337.00€

Ad bundle

 - Fullsize banner
 - Skyscraper
 - Medium rectangle

889.00 €

| Advertising formats | Placement | Format (pixel, width x height) | Price in €/4 weeks |
|------------------------|---|----------------------------------|--------------------|
| Skyscraper sticky | website, in rotation with max. two additional | 120 x 600 | 966.00 |
| Wide skyscraper sticky | website, in rotation with max. two additional | 160 x 600 | 1,113.00 |
| Half page sticky | website, in rotation with max. two additional | 300 x 600 | 1,260.00 |
| Billboard | on all pages except homepage, in rotation with max. two additional | 970 x 250 | 1,484.00 |
| Expandable wallpaper | website, in rotation with max. two additional | 728 x 90 + 120 x 600 (300 x 600) | 1,484.00 |
| Situations vacant | in the job market | individual | 1,200.00 |
| Microsite | own navigation within the website, duration 12 weeks | individual | 9,240.00 |
| OnlinePLUS | addition to an existing online article/advertorial | photos, videos, PDFs | 1,113.00 |
| Company logo | website, in rotation with max. two additional | 200 x 100 | 371.00 |

All online advertising formats can be booked exclusively. Prices, availability, other time periods and other formats possible on request.
 All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: <https://bauverlag.de/en/terms>

Discounts:

Published within 12 months (Insertion year)

Staggered repeat discount

| | |
|----------|------|
| 12 weeks | 5 % |
| 26 weeks | 10 % |
| 52 weeks | 15 % |

Online ad specials: additional options

Wallpaper: coloured, clickable background

30% additional charge

We will be happy to provide you with information on other online special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

File formats:

JPG, GIF, Flash, HTML-Tag, Redirect-Tag
Weight: max. 100 kB per banner

Please also provide a medium rectangle for the online advertising options in order to guarantee optimisation for mobile devices. The kB data given for every advertising material are maximum sizes and represent the total sum of all data defined by the advertising materials (including files to be loaded later, sniffer code, images, flash, etc.).

For detailed information please see our spec sheet:
www.bauverlag.de/downloads/spec-sheet-online.pdf

You get a reporting about ad-impressions and ad-clicks after campaign end.

Delivery address: Please send your banner to
order.management@bauverlag.de

Delivery time: 7 working days prior to beginning of the campaign.
These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta information:

- booked site
- customer name
- order number
- target-URL
- booking period
- advertising format
- motif name
- contact person for inquiries

Time schedule:

| Issue | Publishing date | Booking deadline |
|---------|-----------------|------------------|
| 1/2024 | 17.01.2024 | 08.01.2024 |
| 2/2024 | 15.02.2024 | 06.02.2024 |
| 3/2024 | 07.03.2024 | 27.02.2024 |
| 4/2024 | 03.04.2024 | 21.03.2024 |
| 5/2024 | 07.05.2024 | 25.04.2024 |
| 6/2024 | 04.06.2024 | 23.05.2024 |
| 7/2024 | 09.07.2024 | 28.06.2024 |
| 8/2024 | 13.08.2024 | 02.08.2024 |
| 9/2024 | 19.09.2024 | 10.09.2024 |
| 10/2024 | 17.10.2024 | 08.10.2024 |
| 11/2024 | 13.11.2024 | 04.11.2024 |
| 12/2024 | 10.12.2024 | 29.11.2024 |

Recipients:

Managing directors and operations/
plant managers in mineral processing plants
worldwide

Circulation:

1,937 recipients
Openingrate net: 18.8 %
(Quelle: Inxmail, average per month
July 2022 till June 2023)



File formats:

JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet:
www.bauverlag.de/downloads/spec-sheet-online.pdf

Format of newsletter:

HTML or text

Delivery address:

Please send the advertising material for your campaign to:
order.management@bauverlag.de

Delivery date:

7 working days prior to beginning of the campaign.
These lead times give both of us sufficient time to test the
formats and to ensure reliable delivery of the campaign
Otherwise, we can bear no costs for delays caused by late
delivery to us.

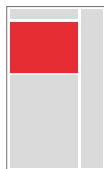
Please send your materials together with the required
meta-information:

- customer name
- booked newsletter
- order number
- target URL
- contact person for inquiries

You will get a reporting about the recipients/opening rate
and ad-clicks.

Prices and forms of advertising:

Text ad premium



- first text ad in newsletter
- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
710.00 €

Text ad



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
590.00 €

Medium rectangle

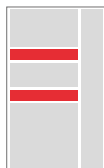


Format:
300 x 250 px

Placement:
content

Price:
710.00 €

Fullsize banner



Format:
468 x 60 px

Placement:
content

Price:
470.00 €

Skyscraper



Format:
120 x 600 px

Placement:
next to
the content

Price:
590.00 €

Wide skyscraper



Format:
160 x 600 px

Placement:
next to
the content

Price:
710.00 €

Newsletter takeover



- up to 4 text ads,
- 3 fullsize banner
- 1 skyscraper

Placement:
content, exclusive

Price:
4,360.00 €

Situations vacant



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
590.00 €

Discounts:

published within 12 months
(Insertion year)

Staggered repeat discount

| | |
|----------|------|
| 3 times | 5 % |
| 6 times | 10 % |
| 12 times | 15 % |

Online-advertorial

Show our users your knowledge of a particular topic, demonstrate your problem solving abilities or explain why it is beneficial to use your product – there are many reasons why you might consider using an onlineadvertorial.

- Permanent online posts on www.AT-MINERALS.com (these remain accessible via the search function after the 4-week period has expired)
- Editorial teaser on the homepage with link to the online post (subject to availability)
- Medium rectangle with placement across the entire website as a teaser with a link to the online post
- 1 text ad in [AT newsletter](#) with a link to the online post
- Advertised Facebook post via Facebook fanpage of [AT MINERAL PROCESSING](#) with a link to the online post
- Please deliver the online post in German and English

Price: 2,814.00 € plus VAT.
(Price for 28 days / 4 weeks)



Whitepaper

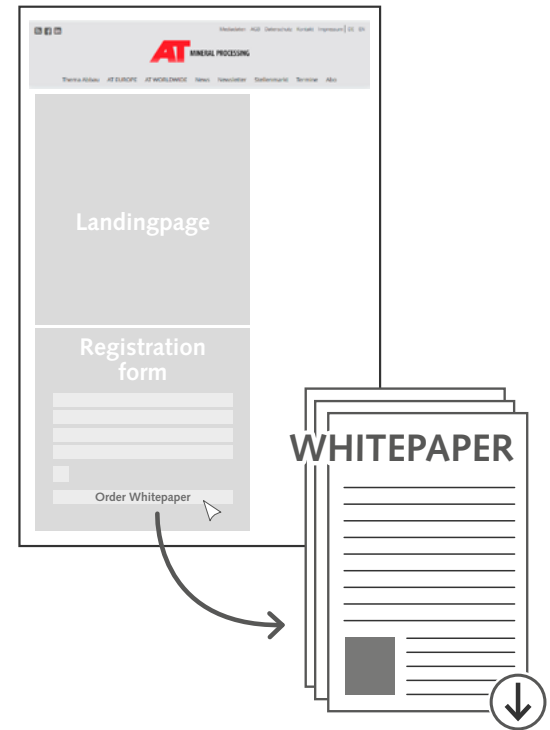
Publish your neutral, technically matured information on a topic of interest to the target group in a useful white paper on **www.at-minerals.com/en**. Interested users receive the white paper in exchange for their contact details.

We will provide you with the following services in close coordination with you:

- Landingpage incl. registration form
- Advertising teaser via our media channels website, newsletter and social media
- Delivery of leads (data protection compliant)

Duration: 8 to 12 weeks (variable, by arrangement)

Price: on request



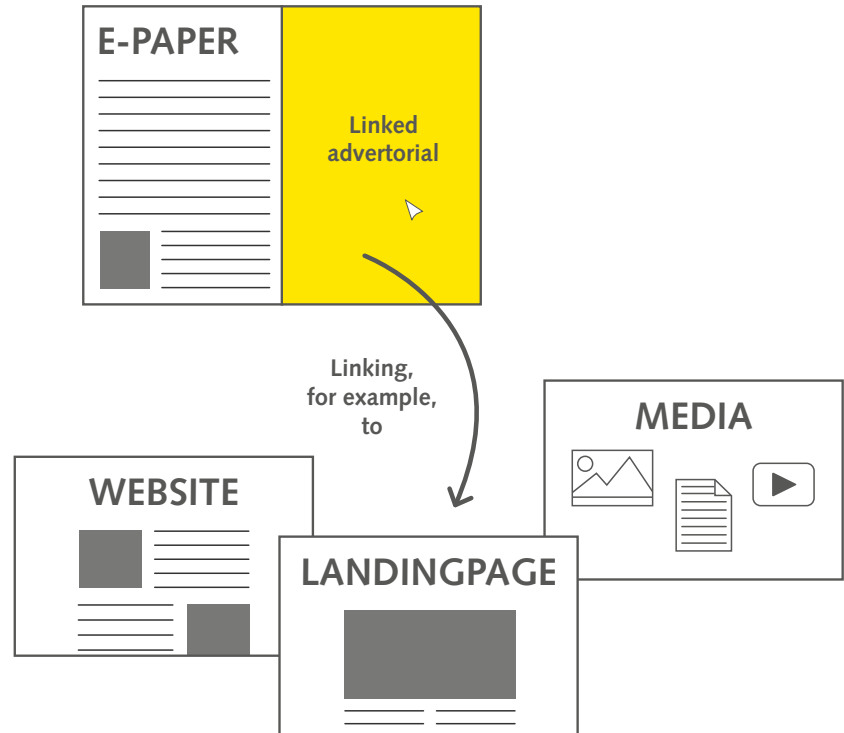
Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (epaper.at-minerals.com).

Linking ads in the E-Paper offers the following advantages:

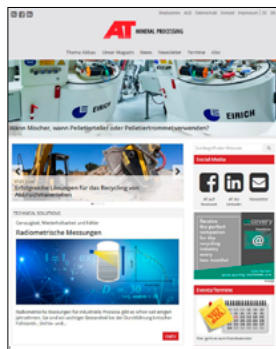
- **Interactivity:** readers can click directly on ads to get more information or buy products online.
- **Enhanced user experience:** Readers get direct access to relevant content or products.
- **Enhanced information content:** ads can provide additional information or media on web pages through links.

Price: 290.00 €



Our communication package combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.

Online branding package



Halfpage ad on
AT-MINERALS.com



Wide skyscraper on
AT Newsletter

Duration 4 weeks
Price: 1,710.00 € plus VAT.

Crossmedia product advertising package



Online-advertorial on
AT-MINERALS.com
(for services see previous page)

Duration 4 weeks
Price: 4,098.60 € plus VAT.



1/2 page advertorial or advert
in the print edition of **AT**

We can put together further packages with appropriate digital and print formats upon request.



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We will support your media planning – just give us a call or send us an E-Mail!



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